

Peh, K.S-H. et al. (2014) Benefits and costs of ecological restoration: Rapid assessment of changing ecosystem service values at a UK wetland. <i>Ecology and Evolution</i> 20:3875-3886. DOI: 10.1002/ece3.1248			
<i>NOTES: Most data for this work appear within the article or the SI. This table provides additional background data for the calculation of nature-based recreation. 'New fen' in this table refers to 'restored wetland' as discussed in the paper</i>			
DATA FOR CALCULATION OF NATURE-BASED RECREATION			
total number of visitors surveyed (via 892 interviews)		2309	
no. visited old fen		1346	
no. visited new fen		1663	
no. visited both fens		700	
% visit old fen only		28%	
% visit both old and new fen		30%	
% visit new fen only		42%	
number of adults		1753	
number of children		556	
% adult		76%	
% children		24%	
number of visitors used café		1301	
% visitor used café		57%	
number of visitors used café who visited new fen only		416	
% of visitors used café who visited new fen only		32%	
no visitor used shop		1098	
% visitor used shop		48%	

number of visitors used shop who visited new fen only		299	
% of visitors used shop who visited new fen only		27%	
Spend on travel by visitors to new fen only - DERIVED FROM VISITOR SURVEYS			
total distance travelled of all parties (including return journey)		8242	miles
total spent on travel	£	3709	
Visitor data from National Trust (NT) for calendar year January-December in 2010			
Based on entrance to old fen (includes old fen only and both fen visitors)			
adult non-member		8173	
adult member		30138	
total adult		38311	85%
child		6502	15%
total number of visitors 2010		44813	
total number of visitors 2010	daytrippers only	41819	
new fen only - SCALING UP (using 2010 NT data and 2011 survey data to estimate the total number of visitor per year)			
total number visited new fen only		32451	
adult	all visitor types	26554	
child	all visitor types	5897	
total number visited new fen only	day trippers only	30283	
adult	day trippers only	24977	
child	day trippers only	5305	
day-trippers only			
total distance travelled (including return journey)		271575	miles
total spent on travel	£	122209	
Spend in café and shop by visitors to new fen only - £/yr (estimated using 2010 NT data and 2011 survey data)			
used café		416	32%
used shop		299	27%

contributed to café	£	41332	
contributed to shop	£	22485	
Annual spend			
total contribution from new fen	£	186026	
Type of visitor			
International tourist		24	1%
day-trippers		2158	
National tourist		127	6%
total		2309	
Visitors to farmland			
total number of adult day trippers visiting new fen only per year (scaled up)		24977	
percentage of respondent said yes to visiting farmland		46%	
total spend among those who said yes	£	673	
mean spend/person	£	4	
SCALING UP			
number of visitors to farmland per year		11464	
total spend per year	£	43090	
total spend per year	\$	66358	